

PRESS RELEASE
21/09/2008



Digital print, Montse Carreño.
transfusion.me/casos de altruismo extremo, 2008

MONTSE CARREÑO

La Caja Blanca is pleased to present *transfusion.me* a site specific project by Montse Carreño specially conceived for the gallery on the occasion of the Nit de l'Art in 2008.

The project explores the theme of selflessness and solidarity in contemporary society through a variety of formats and media including installation, large format digital drawings, an electronic blog and a live performance.

ARTIST: Montse Carreño (Barcelona, 1970)

EXHIBITION TITLE: *transfusion.me/casos de altruismo extremo*

PREVIEW: Thursday 18th September 2008

LIVE PERFORMANCE: Thursday 18th September 2008 between 16.00 and 18.00 at the Blood Bank, C/ Roselló i Caçador, 20. Palma de Mallorca

EXHIBITION DATES: 18.09.2008 > 22.11.2008

GALLERY ADDRESS: La Caja Blanca, Calle Verí 9, Palma de Mallorca 07001, España

GALLERY OPENING HOURS:

Lunes - Viernes 11.00 a 13.30 y 17.00 a 20.00 | Sábados 11.00 a 13.30 | Otros horarios con cita previa

RELATED LINKS:

http://www.lacajablanca.com/ARTISTAS/artistas_montsecarreno.html

<http://transfusion.me>

FOR MORE INFORMATION, PLEASE CONTACT THE GALLERY DIRECTLY:

Tel. + 34 971 722 364 [info\(a\)lacajablanca.com](mailto:info(a)lacajablanca.com)

THE EXHIBITION

Transfusion.me is a site specific project produced by Montse Carreño (Barcelona, 1970) for La Caja Blanca.

In her latest body of work, Carreño explores the theme of selflessness and solidarity in contemporary society through a variety of formats and media including installation, large format digital drawings, an electronic blog and a live performance.

The works draw on imagery associated with the act of living blood as the ultimate manifestation of such gestures in every day life.

In the hours prior to the exhibition's private view, the artist will stage a collaborative performance where the guests invited, and the artist herself will be donating blood. Members of the public interested in participating are invited to contact the gallery, in order to be included in the guest list, and receive key instructions on the time and place.

THE WORK INCLUDED IN THE EXHIBITION

Drawings

Cuerpo desorganizado
(title translated to English: disorganised body)

A series of twelve large format digital drawings (170 x 110 cm).
Edition of five plus 2 AP's.



Blog

<http://transfusion.me>

An online blog created by the artist during the initial stages of the project, as a data-dump, a space for research and reflection.

The site is structured under the following titles: altruism, donation, red cross, icons, Internet and social networks. The blog become a fundamental part of the exhibition, a sort of work in progress which will be evolving and growing throughout the duration of the show.

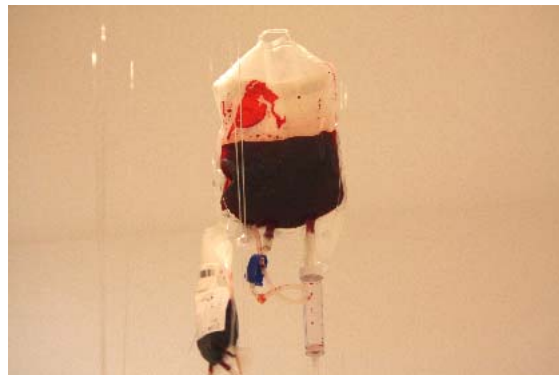
Installation

The Blood Machina

An installation comprises a circuit of 40 interconnecting bags for storing blood, and a small engine which pumps the red coloured liquid across the circuit progressively.

Throughout the eight week long exhibition, the bags will change colour and intensity.

Adjacent to the circuit of interconnecting bags, is a structure containing test tubes, which illustrates the shades of red which will dominate the circuit.



LA CAJA BLANCA

Live Performance

a + a – 0 / colecta de sangre
(title translated into English: a + a – 0 / blood collection)

A live performance taking place in the blood bank, where the artist donates blood.

Members of the public interested in participating in the live performance, are invited to collaborate by donating their own blood.



Live Performance – artist gift

a + a – 0 / colecta de sangre (title translated into English: a + a – 0 / blood collection)

The artist has created a series of silk screened limited edition arm bands (limited edition of 500 + 2 AP), which are not available for collectors to buy.

Carreño offers them as gifts to members of the public interested in supporting project by donating blood or by visiting the exhibition.



NOTES ON THE ARTIST

Montse Carreño (Barcelona, 1970)

Having received her bachelors degree from the fine art department of the University of Barcelona, Carreño embarks on the research for her doctoral thesis, exploring the use of digital media in fine art practices.

In 1998 she receives the Premio José María Morales i Camón Aznar award from the Museum for Contemporary Printmaking, Marbella. Four years later, she receives the Pilar Juncosa grant awarded by the Fundació Pilar i Joan Miró foundation in Palma Mallorca, thanks to which she produces her award winning series, *El jardí de les depulles*.

In the 11th edition of ESTAMPA (International Art Fair specialised in print), held in 2003, Carreño is awarded the prize for most innovative Project by the National Association of Art Critics, Madrid.

Her work has been shown internationally, including group exhibitions held in London (London Print Studio), Dakar (Off Dak'art), Barcelona (CCCB, CASM, MACBA, Galeria Ferrán Cano), Madrid (Arco 2002), Rejkjavík (Icelandic Collage of Arts and Crafts), Munich (Steindruck Müncher Künstlerhaus), Berlin (Hochschule der Künste) and several solo shows in Spain (Espai Zero, Fundació Pilar i Joan Miró a Mallorca).

Image: *El jardí de les depulles*, 2002



Until the 28th of September, Carreño will also be showing works at the CASM in Barcelona, within the group show titled Guantánamo Museum, produced by Alicia Framis and curated by Montse Badia.

As a member of the 13L artist collective, Carreño has also published several artist books which are distributed in Spain by La Rara Bibliofilia Contemporánea (<http://www.larara.biz/>).

Image:
miop /Guantánamo store / fence, 2008
the artist mounting an installation at the CASM,
Barcelona

